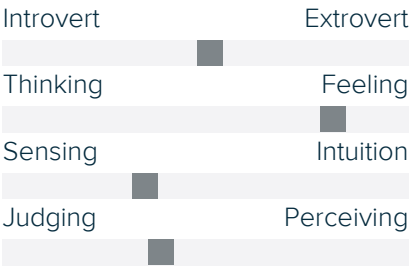




Age: 15  
Work: Student  
Location: Small Town  
Relationship Status: Crush  
Family: Parents in the Army  
Favorite Doctor: I need a favorite?

Personality



- Flexible
- Focused
- Inexperienced

Goals

- Search for comic characters like my favorite ones
- Find other comics my favorite character is in, aside from their main title

Frustrations

- Comic shop not being as accessible as it should be
- Unhelpful and rude guy comic shop staff
- Being treated like a noob

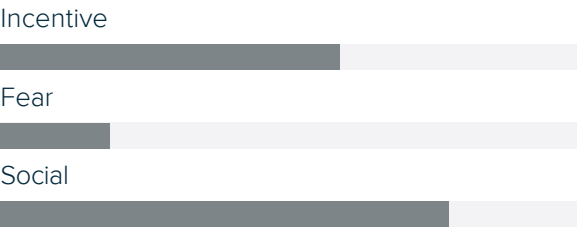
Bio

Robin used to live in a bigger town and had just discovered a friendly comic shop when his parents got reassigned to a new base in a small town.

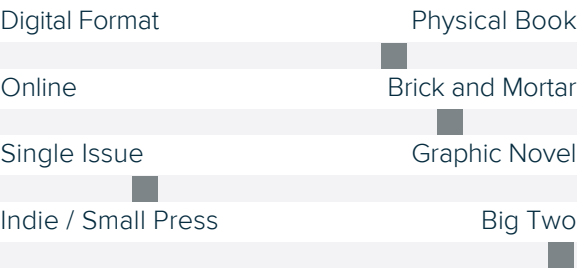
He got interested in comics because he heard there was a Free Comic Book Day event with a free Teen Titans comic.

Then he watched The Flash and got really into the character and started trying to find comics about him.

Motivation



Purchasing Preferences



TV & Movies

- Likes
- The Simpsons
- Comic Book TV:
- Watches Teen Titans
  - Fan of The Flash on the CW
  - Prefers cartoons to live action
- Comic Book Movies:
- Wants to see Justice League because Flash